

# BECOME A PLAYHOUSE SPONSOR



## 4 WAYS YOUR SPONSORSHIP HELPS LOCAL YOUTH

1. Gives us the ability to provide a quality theatre experience, by providing funding toward licensing fees, costumes, sets, programs, microphones, and lighting/sound equipment.
2. Encourages a confidence-building, creative outlet which emphasizes physical activity and social interaction for kids while learning how to improvise and effectively communicate in front of an audience.
3. Provides a safe and inclusive community for all kids. We extend scholarships to any child that needs one, no child is turned away because of inability to pay. Playhouse also offers Exceptional Arts productions where students with special needs are given role preference. We strive to accommodate youth of all abilities in our productions.
4. Creates opportunities for many safe, fun, family-oriented events for our entire community! In addition to our musical productions, Playhouse also hosts events like the Fairy Tale Ball, and theatre camps/workshops.

There are many ways you can contribute. Keep reading for more info!

[PlayhousePresents.com](http://PlayhousePresents.com)



# SPONSOR A WHOLE SHOW

## ONE CORPORATE SPONSOR PER SHOW = \$5,000

### WHAT YOU GET:

- Premier billing on all marketing materials for show promotion (including posters, social media, tickets, and press releases). *Example: Festival Foods and Playhouse Theatre Group Present Footloose the Musical.*
- Full page, full color ad with preferred placement in all show programs for whole season.
- Advertisement/coupon on all tickets.
- Shout out in vocal announcement before show begins.
- Logo displayed prominently as Presidential sponsor on Playhouse website.
- Two complimentary tickets to all shows.
- The satisfaction of knowing you helped a whole bunch of local youth.
- The eternal gratitude of all Playhouse volunteers.

### Want to learn more about our Exceptional Arts and Second Act shows?

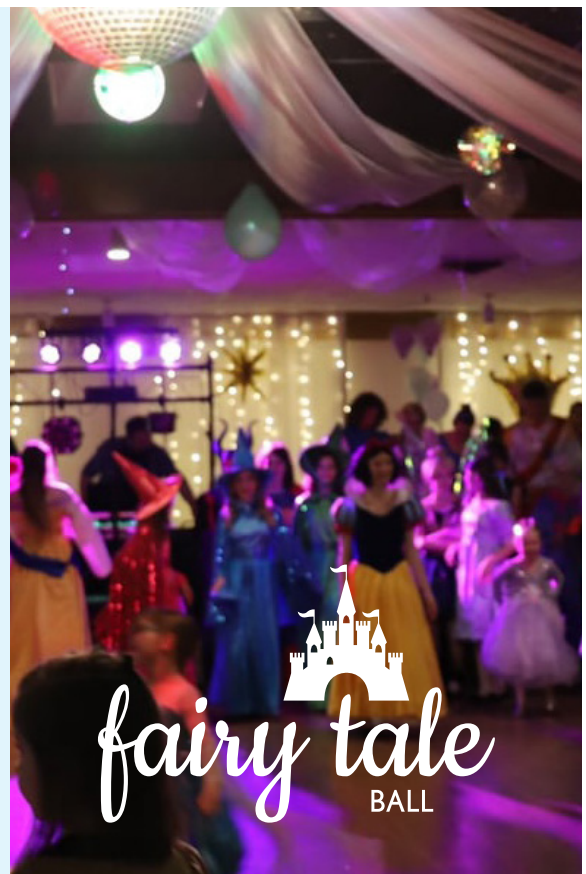
- **Exceptional Arts** is an inclusive theatre program that makes performing arts accessible to all students, including those with special needs. Role preference is given to students with special adaptive needs and new performers are paired with seasoned Playhouse mentors.
- **Second Act** is an extension of Playhouse Theatre Group that brings together adult community members, college students and especially graduated Playhouse alumni to connect and create incredible, high-quality stage performances.

# SPONSOR OUR FUNDRAISER

## 2024 FAIRY TALE BALL = \$3,000

### WHAT YOU GET:

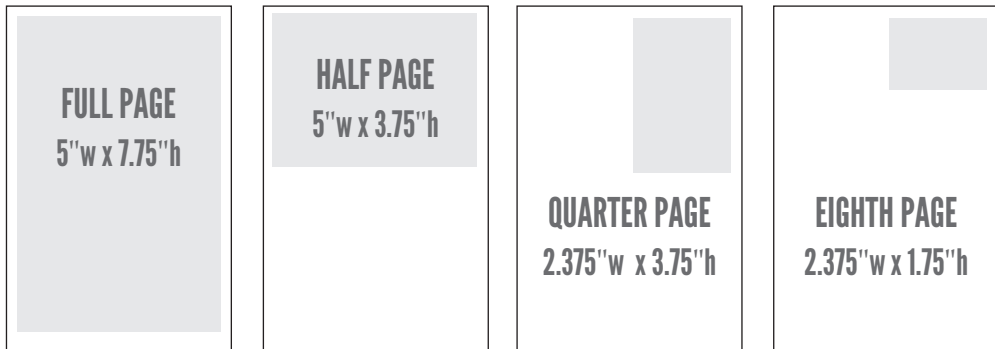
- Premier billing on all marketing materials for the event (including posters, social media, tickets, and press releases). *Example: Festival Foods and Playhouse Theatre Group Present the 2024 Fairy Tale Ball.*
- Advertising/coupon on all tickets.
- Crowns for all attendees with your logo on them.
- Multiple shout outs at the event.
- Four complimentary tickets to the event.



# SPONSOR AN AD IN OUR SHOW PROGRAM

## PRICING AND SPECIFICATIONS FOR ALL FIVE SHOWS

### AD SIZE OPTIONS



SPONSOR AD SIZE	BLACK & WHITE	FULL COLOR
Full Page Program Ad	\$800	\$1,000
Half Page Program Ad	\$600	\$800
Quarter Page Program Ad	\$400	\$600
Eighth Page Program Ad	\$200	\$400

**PLUS:** All sponsors will be given a shout-out on social media the week leading up to the performance.

## IN-KIND GIVING

### DONATIONS OF GOODS AND SERVICES ARE ALWAYS APPRECIATED.

- We especially appreciate catering for educational programs and cast meals, photo copying or printing, or play-related materials
- In-kind ads and marketing opportunities are available.

Please email [cwplayhousepresents@gmail.com](mailto:cwplayhousepresents@gmail.com) to discuss.

## INDIVIDUALS & FAMILIES

### BECOME A PLAYHOUSE GRAND!

- We are grateful to our family and friends who support us throughout the year, making it possible for us to create high-quality productions.
- Does your employer have a matching gift program? We'd love for you to DOUBLE your contribution.
- Have you considered leaving Playhouse Theatre Group a legacy gift in your estate planning?
- All donations are tax-deductible, and you will receive a shout-out in show programs.



## SPONSORSHIP SUBMISSION FORM

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**YES!** I would love to support Playhouse Theatre Group.

SHOW SPONSOR     FUNDRAISER SPONSOR     IN-KIND SPONSOR     LEGACY SPONSOR     FAMILY SPONSOR

Thank you! We will be in contact with you to work out details.

**PROGRAM AD SPONSOR = AD WILL BE INCLUDED IN ALL FIVE SHOW PROGRAMS** (does not include Fairy Tale Ball)

FULL COLOR AD     Full Page \$1,000     Half Page \$800     Quarter Page \$600     Eighth Page \$400  
BLACK & WHITE AD     Full Page \$800     Half Page \$600     Quarter Page \$400     Eighth Page \$200

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## AD SPECIFICATIONS

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### ARTWORK

Files can be submitted to Playhouse Theatre Group via facebook messenger or email [cwplayhousepresents@gmail.com](mailto:cwplayhousepresents@gmail.com). Please include the ad and logo artwork with the advertiser's name and contact information. Please make all checks payable to Playhouse Theatre Group, and mail to our rehearsal space at 2917 Post Road, Stevens Point, WI. A receipt will be emailed to you.

### FILE SPECIFICATIONS

PREFERRED FILE FORMAT FOR PROGRAM ADS is high-resolution (300 dpi) PDF or TIFF file with all fonts and images embedded. Please submit your company logo in .eps or .pdf format. Please email [cwplayhousepresents@gmail.com](mailto:cwplayhousepresents@gmail.com) if you have questions or are unable to provide this type of file.

### GENERAL CONDITIONS

PLAYHOUSE THEATRE GROUP (PTG) reserves the right to accept or decline any advertising. The advertiser assumes the liability for all advertising content (including text, representations and illustrations of advertising printed) and also assumes responsibility for any claims arising thereof made against the publisher. Conditions are subject to change by publisher without notice. All contents of advertisements are subject to PTG approval. PTG reserves the right to reject or cancel any advertisement or position commitment at any time. Positioning of advertisements is at the discretion of PTG.